

City Employment and Skills Plan (CESP) 2011-14

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Aims of presentation

- Provide an overview of the City Employment and Skills Plan and the priorities for growth
- Encourage LSP members and the wider family of partnerships to engage with the issues and generate solutions

City Employment and Skills Plan vision

“For Brighton & Hove to have a resilient economy with sufficient quality, sustainable jobs at all levels, and for local residents to have the skills to enable them to progress through the labour market and earn incomes so that they can live successful in the city”



Priority 1: Support the Creation of At Least 6,000 New Jobs by 2014

Issues

- Growth in working age population
- Expected reduction in public sector workforce
- Private sector job creation strong BUT
- Jobs are not always filled by indigenous population



Priority 1: Support the Creation of At Least 6,000 New Jobs by 2014

What needs to be done?

Create the conditions for business growth and job creation

- Improve physical assets and release land for employment use
- Support internationally trading businesses
- Support the growth of environmentally & socially focussed businesses
- Facilitate peer-to-peer business support networks

Ensure local agencies are ready to adapt to requirements of employers creating jobs (skills, planning, housing, support services)



Priority 2: Supporting Local People

2a) People on Out of Work Benefits

Issues

- 12.8% (22,930) working age population on out of work benefits (reduced from 13.7% in Feb 2010)

Benefit	Feb 2010	Nov 2010	difference
Jobseekers Allowance	7300	5940	-1360
Incapacity/ESA	13,500	13,570	+70
Lone Parents	2800	2600	-200
Others	800	790	-10
Total	24,510	22,910	-1600

- Increasing numbers of Incapacity Benefit claimants and Lone Parents moving onto Jobseekers Allowance (JSA)
- Increased competition for jobs from graduates and non-city residents

Priority 2: Supporting Local People

2a) People on Out of Work Benefits

What can be achieved by the CESP?

- Better joint planning between providers of education and welfare to work provision to meet employer demands
- A greater focus upon joint working across partnerships and disciplines re movement of incapacity benefit claimants onto JSA (how can the Stronger Communities; Healthy City; IAG and CESSG work jointly on this issue?)



Priority 2: Supporting Local People

2b) Young People

Issues

- Educational Attainment at 16 is low – 45.5% 5 x GCSE English and Maths
- 16-18 NEET (Not in Education Employment or Training) rate is higher than the national and regional average
- Lower than regional/national average of 16-18 Apprenticeships
- High competition for employment from workless adults and student populations

Priority 2: Supporting Local People

2b) Young People

What can be done?

- 16-24 unemployment rate is already dropping and lower than the national average
- LA Led Commission on 16 Educational attainment underway
- CCBH/BHCC exploring development of Apprenticeship Training Association (ATA)
- Citywide campaign to invest in city's young people
- Public sector procurement to include commitments to employing Apprentices and offering work placements

How can your organisation or partnership support these or other initiatives?

Priority 3: Promote the City's Employment and Skills needs to internal and external partners

- Roadshow highlighting the Plan and seeking input from other partnerships on implementing it
- Moving the CESSG towards the key action group for employment and skills in the city
- Influencing employers in the city to create more jobs for local residents using whatever levers available (planning, procurement, CSR, long term relationships)

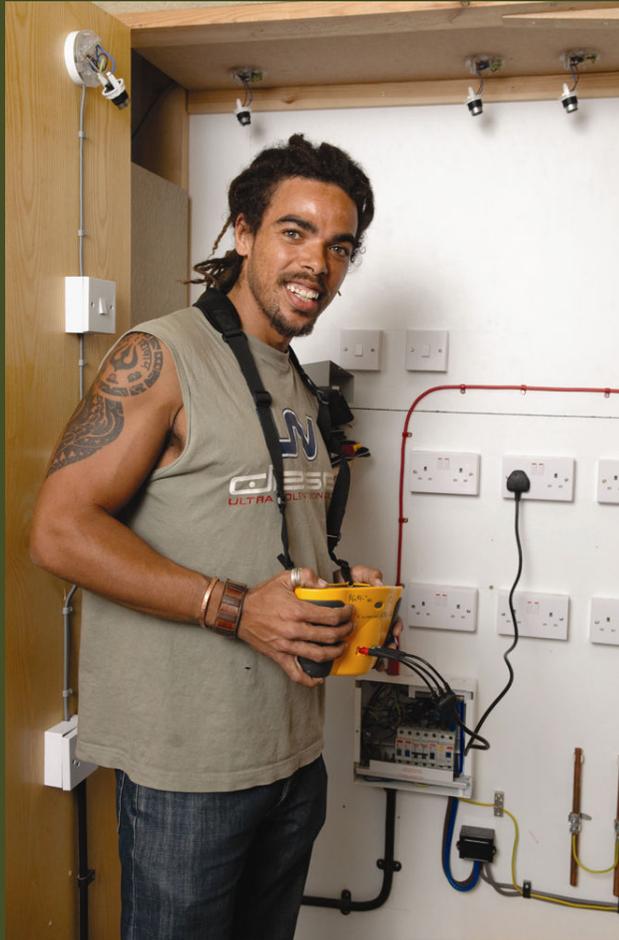
3 Action Priorities



Apprenticeships/Internships



Apprenticeships/Internships



Eco Tech Industries Development/Wired Sussex Model



Supporting the Creation of Graduate Jobs



City Employment and Skills Steering Group

- Phil Frier (Chair)
- Frances Duncan (Adult Learning Group)
- Carolyn Dando (American Express)
- Rose Reade (Brighton and Hove Albion)
- Sarah Springford (Chamber of Commerce)
- Cllr. Amy Kennedy (Deputy Leader of the Council)
- Tony Mernagh (Economic Partnership)

- Steve Allen (MD Prime Care Community Services)
- Tim Cobb (Cobb PR)
- David Porter (Efficient Refurbs)
- Gary Peters (BrightonandHove Jobs.com)
- Peter Sutcliffe (Voluntary Sector)
- Graham Widdowson (Jobcentre Plus)
- Pete Tyler (MD Neilson Activity Holidays)

- Paula Sargent (Headteacher, Patcham)
- Sharon Phillips (University of Sussex)
- Chris Baker (University of Brighton)
- Simon Newell (20-20 Community Partnership)
- Michael Nix (BHCC)
- Cheryl Finella (CESSG Lead Officer)
- Angela Gaitani (BHCC Economic Development)

Questions

